

# IOT OPPORTUNITIES ACROSS THE FOOD CHAIN

## PRIMARY PRODUCTION

- Soil monitoring
- Drone field monitoring
- Precision agriculture
- Livestock monitoring

## LOGISTICS & STORAGE

- Port management
- Warehouse management
- Temperature regulation
- Fleet management

## MANUFACTURING

- Safer food
- Automated maintenance
- Fleet management
- Inventory control

## WHOLESALE

- Warehouse management
- Coldchain management
- Inventory control
- Origin traceability

## RETAIL

- Warehouse automation
- Predictive maintenance
- Customer engagement
- Customer retention

## FOOD SERVICE

- Safer food
- Connected kitchen
- Food waste management
- Maintenance automation